

January 17, 2003

To the Honorable, the Senate:

I am pleased to nominate and with the advice and consent of the Senate, do appoint Michael Krutza to be a member of the Board of Agriculture, Trade and Consumer Protection to serve a term expiring May 1, 2005.

Mr. Krutza will be available to the Senate for hearings and my staff will assist in any way they can.

Respectfully submitted,

JIM DOYLE Governor JIM DOYLE GOVERNOR



GOVERNOR'S APPOINTMENT

NAME:

Michael Krutza

MAILING ADDRESS:

611 S. 32nd Avenue

Wausau, WI 54401

E-MAIL ADDRESS:

mkrutza@farmcredit.com

RESIDES IN:

Wausau, WI

TELEPHONE:

(715) 842-2211 (w)

(715) 842-8922 (h)

OCCUPATION:

CEO

FCS Financial Systems

APPOINTED TO:

Board of Agriculture, Trade and Consumer Protection

TERM:

An interim term to expire May 1, 2005

SUCCEEDS:

James A. Holte (Currently vacant)

SENATE CONFIRMATION:

Yes

DATE OF APPOINTMENT:

January 16, 2003

DATE OF NOMINATION:

January 16, 2003



Interoffice Memo

DATE: December 20, 2002

TO: Governor-elect Doyle's Transition Team

FROM: Mike Krutza, CEO FCS Financial Services, and a subsidiary of United FCS

Summary:

I have long been passionate about the renewal and vibrancy of Wisconsin's agriculture and rural economy. Discussions with Bill Oemichen, CEO of the Wisconsin Federation of Cooperatives and Bill Brey, Chairman of the Wisconsin Farmers Union, encouraged me to submit a brief background and letter of interest to serve on the board of DATCP.

Highlights of Qualifications:

- Twenty nine years of varied leadership responsibilities in the Farm Credit System; i.e. loan officer, District Bank supervisor, Chief Credit Officer, Chief Financial Officer of FCS-Northwest Wisconsin. CEO of FCS Financial Services, located in Wausau, Wisconsin.
- I was appointed CEO of FCS North Central Wisconsin in 1988, at a time when the organization had just been issued a Cease and Desist order from FCA. This FCS was losing \$300,000 per month and had credit quality of 50% acceptable. As CEO, this is one of the first Farm Credit Services to have the C&D lifted by the Federal Regulator, FCA. Today, this FCS is generating \$300,000 of profit per month, downsized by nearly 50%, offering cash patronage dividends of \$8 million over the past 7 years and growing about 6% annually. At the same time, we have recommitted our efforts to remain local with six office locations. We have vibrant housing, agriculture and young and beginning farmer programs.
- Extensive leadership within the State's rural and agricultural community, including Co Chairman of Dairy 2020; Director Rural Economic Development Board-Dept. of Commerce; Director Wisconsin Agribusiness Council; Director Wisconsin Federation of Cooperatives.
- Management Chair of United FCS, the first holding company of its kind within the Farm Credit System, which merged the FCS of Minnesota Valley of Western Minnesota and the FCS of North Central Wisconsin. United FCS is unique for retaining the local identity and control for the members in the area.
- Author of several articles regarding the renewal of Wisconsin's dairy industry, including
 testimony to the Joint Finance Committee in April 2001 which proposed an economic
 stimulus package for the State which featured the Investment Tax Credit proposal for
 modernizing the state's family dairy farms. Contributing writer for Midwest Dairy Business
 and Dairy Herd Management. Frequent speaker for farm audiences.

Other Achievements:

- Focus for organizational success is cultural based on creating an experience for employees and customers, which understands and anticipates their needs.
- One of few FCS' in the Nation to provide 100% cash patronage to members totally nearly \$8 million dollars since 1994.
- Received AgriMarketer of the Year Award from NAMA (National Agricultural Marketers Association) in 1996.
- Sponsored Rural Development Symposium for area coop managers and directors in 1994.

JIM DOYLE GOVERNOR



January 16, 2003

Mr. Michael Krutza 611 S. 32nd Avenue Wausau, WI 54401

Dear Michael,

I am pleased to appoint you as a member of the Board of Agriculture, Trade and Consumer Protection effective January 16, 2003 for a term expiring May 1, 2005. Your experience, knowledge, and dedication will be a true asset to my administration and a great benefit to the people of Wisconsin.

It is a new day for Wisconsin! I look forward to working with you to find creative ways of delivering services and implementing positive change for the citizens of our state.

Sincerely,

Jim Doyle Governor

Cc: Susan Goodwin Karen Schultz, Executive Office, DATCP



STATE OF WISCONSIN **ETHICS BOARD**

James R. Morgan Chairman Paul M. Holzem David L. McRoberts Joanne R. Orr Dorothy C. Johnson On the capitol square at: 44 EAST MIFFLIN STREET, STE 601 MADISON, WISCONSIN 53703-2800 phone: 608/266-8123

fax: 608/264-9319 ethics@ethics.state.wi.us http://ethics.state.wi.us

> Roth Judd Director

Nominee:

Michael Krutza

Position:

Board Member,

Ag. Trade & Cons. Prot., Dept. of

Statutory Reference:

15.13 Department of agriculture, trade and consumer protection; creation. There is created a department of agriculture, trade and consumer protection under the direction and supervision of the board of agriculture, trade and consumer protection. The board shall consist of 7 members with an agricultural background and 2 members who are consumer representatives, appointed for staggered 6-year terms. Appointments to the board shall be made without regard to party affiliation, residence or interest in any special organized group.

Statement of Economic Interests

Filed in 2003 for calendar year 2002

Ag. Trade & Cons. Prot., Dept. of

Krutza, Michael

Board Member

Name:

State position: (held or sought)

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Eth 1b. For use in 2003 (Rev. 10/02)



Wisconsin Federation of Cooperatives

131 West Wilson Street, Suite 400, Madison, WI 53703

Phone: 608.258.4400 Fax 608.258.4407 www.wfcmac.org wfcmac@wfcmac.org

Date: 6/3/2003

To: Chairman Schultz & Members, Senate Committee on Agriculture, Financial

Institutions and Insurance

From: William L. Oemichen, President & CEO fin Ormales

RE: Support of Michael Krutza for DATCP Board

The Wisconsin Federation of Cooperatives is proud to register enthusiastic support for the nomination of Mike Krutza as a member of the DATCP Board. Among his numerous credentials is his current service on the Wisconsin Federation of Cooperative's Board, where he has been an active and creative member. On the WFC Board he is perhaps best known for being the "father" of the dairy investment tax credit proposal. That idea, now known as Assembly Bill 283, is offered as an economic incentive to Wisconsin dairy producers, regardless of size, to modernize their dairy operations. Mike knows as much as any knowledgeable Wisconsin resident that the average age of our dairy facilities negatively impacts our state's relative competitiveness. In response, Mike has dedicated himself to advancing this idea among Wisconsin decision-makers.

Mike's education suited him well for all that he has done since. He received both BS and MS degrees in agriculture fields of study from the UW-Platteville. Mike Krutza has provided nearly 30 years of service to the Farm Credit Service system, filling roles from loan officer to chief executive officer. Because of his education, occupation and service to state government, he is very knowledgeable of the diverse agriculture that has helped strengthen and support the rural economy and entire state. But he has especially focused on our primary agricultural sector, dairy. Mike was co-chair of Dairy 2020 and a member of the Rural Economic Development (RED) Board. He helped re-write the successful Dairy Business Planning Grant program at the Department of Commerce.

Those who know Mike appreciate his talent and cooperative spirit. He should be a major asset to the DATCP Board as he supports efforts aimed at achieving success for our agricultural producers and entire agricultural industry. We urge your positive vote on behalf of the confirmation of Michael Krutza to the DATCP Board.



Russ Decker

State Senator

May 29, 2003

Senator Dale Schultz
Chairman Committee on Agriculture, Financial Institutions and Insurance
The State Capitol
Room 18 South
Hand Delivered

Dear Chairman Schaltz:

It is without hesitation and with extraordinary support that I write to endorse Michael Krutza for appointment to the Board of Agriculture, Trade and Consumer Protection. Over his many years of distinguished service to our state's rural and agricultural community Mr. Krutza has built an impressive record. His 29 years of experience at Farm Credit services has provided him a wealth of experience that will enhance the Board on Agriculture, Trade and Consumer Protection. Mr. Krutza has a strong commitment to the health and future of Wisconsin's farmer and the ability to work well with diverse interest groups and parties as evidenced by his work on the Department of Commerce's Rural Economic Development Board.

Wisconsin's agricultural community faces many challenges in the coming years as a result of lower milk prices, reduced milk production, fewer farmers, agricultural land being lost to developers and a number of additional problems. Mr. Krutza's experience and leadership will help us solve these issues. His work with Representative Ott has led to the investment tax credit proposal for modernizing the state's family dairy farms (AB 283). You will not find a person more dedicated to improving the lives of Wisconsin's farmers and the health of Wisconsin's rural communities.

I urge you to give Michael Krutza's appointment to the Board of Agriculture, Trade and Consumer Protection every possible consideration.

Sincerely,

Russ Decker State Senator 29th District



Russ Decker

State Senator

May 29, 2003

Senator Dale Schultz
Chairman Committee on Agriculture, Financial Institutions and Insurance
The State Capitol
Room 18 South
Hand Delivered

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